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TOURIST ACCOMMODATION AUSTRALIA, SEPTEMBER QUARTER 1978

INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra 525657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616
For copies of this publication ring Information Services, Canberra 526627

MAIN FEATURES

	September Quarter 1977			September Quarter 1978		
	July	August	September	July	August	September
Room occupancy rates						
Licensed hotels with facilities	51.1%	56.6%	58.5%	50.6%	56.8%	59.7%
Motels	55.8%	65.3%	65.6%	55.4%	63.5%	65.9%
Site occupancy rates						
Caravan parks	17.0%	21.9%	20.6%	18.2%	22.1%	21.3%

EXPLANATORY NOTES

Introduction

This bulletin contains results, for Australia and each State and Territory of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 30 September 1978.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

Guest rooms refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

Bed spaces refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

Powered sites refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

Unpowered sites refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

Cabins, flats, etc. refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

Total caravan park capacity refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

Room occupancy rate refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

Bed occupancy rate refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

Site occupancy rate refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

Guest nights refers to the number of paying guests accommodated in caravan parks each night tallied for the survey period. In some cases it has been necessary to estimate this figure.

Takings from accommodation refers to revenue received from the provision of short term and long term

accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Employment refers to the number of persons working at tourist accommodation establishments (including those working on other than accommodation activities) at the end of the quarter and includes working proprietors or partners and salaried directors as well as employees on the payroll for the last pay period of the quarter. Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period, were stood down, or absent because of an industrial dispute are excluded. For establishments comprising more than one type of accommodation activity, which have been treated as 2 separate establishments, the employment is allocated to the employee's predominant activity.

Related publications

5. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

All publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

n.a. not available

Where figures have been rounded discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY															
September quarter 1978	No.	257	865	1,122	161	422	583	188	495	683	108	137	245	121	105
Establishments	No.	7,168	20,773	27,941	4,026	10,940	14,966	4,846	9,535	14,381	2,548	3,554	6,102	3,087	4,416
Guest rooms	No.	16,174	59,942	76,116	9,260	30,921	40,181	12,102	27,986	40,088	5,781	10,622	16,403	6,069	10,938
Bed spaces															
ROOM OCCUPANCY RATES (per cent)															
1977 - July	51.3	55.0	54.0	47.9	50.7	49.9	63.9	70.4	68.2	36.8	47.3	42.9	56.6	49.2	52.3
August	55.7	64.7	62.4	51.2	60.5	58.0	68.4	76.5	73.8	48.2	60.9	55.6	60.1	60.7	60.4
September	57.6	64.0	62.4	54.7	62.0	60.0	63.9	69.7	67.8	50.7	66.3	59.8	69.8	75.4	73.1
September quarter 1977	54.8	61.2	59.6	51.2	57.7	55.9	65.4	72.3	70.0	45.2	58.1	52.7	62.1	61.6	61.8
1978 - July	51.4	56.6	55.2	47.6	48.7	48.4	62.8	71.1	68.3	39.7	44.8	42.6	51.7	45.5	48.1
August	58.1	64.8	63.1	52.7	57.3	56.1	66.6	75.4	72.4	48.3	56.5	53.1	58.0	54.8	56.1
September	61.7	67.1	65.7	58.7	61.2	60.5	62.5	69.2	66.9	54.4	65.5	60.9	63.4	67.6	65.9
September quarter 1978	57.0	62.8	61.3	53.0	55.7	54.9	64.0	71.9	69.2	47.4	55.5	52.1	57.6	55.8	56.6
BED OCCUPANCY RATES (per cent)															
1978 - July	33.8	34.2	34.1	29.1	27.7	28.0	39.6	44.2	42.8	25.3	24.6	24.8	36.0	28.6	31.3
August	40.5	42.4	42.0	32.7	35.0	34.5	44.4	50.2	48.4	32.0	33.1	32.7	41.6	37.1	38.7
September	42.9	44.0	43.8	37.4	38.4	38.1	40.7	45.5	44.1	37.9	41.2	40.1	47.1	48.0	47.7
September quarter 1978	39.0	40.2	39.9	33.0	33.6	33.5	41.5	46.6	45.1	31.7	32.9	32.4	41.5	37.8	39.1
TAKINGS FROM ACCOMMODATION (\$'000)															
1978 - July	3,094	8,145	11,239	1,636	3,775	5,411	2,404	4,422	6,826	652	1,140	1,792	1,126	1,318	2,444
August	3,763	9,718	13,481	1,750	4,570	6,321	2,716	4,991	7,707	804	1,487	2,291	1,241	1,630	2,872
September	3,845	9,863	13,709	1,931	4,756	6,687	2,450	4,562	7,012	916	1,709	2,625	1,334	2,024	3,358
September quarter 1978	10,703	27,726	38,429	5,317	13,102	18,419	7,570	13,975	21,545	2,372	4,336	6,708	3,701	4,973	8,674

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities			Licensed hotels with facilities			Licensed hotels with facilities			Licensed hotels with facilities		
	No.	Motels etc.	Total	No.	Motels etc.	Total	No.	Motels etc.	Total	No.	Motels etc.	Total
NUMBER AND CAPACITY												
September quarter 1978												
Establishments	No.	66	122	22	24	46	13	19	32	936	2,123	3,059
Guest rooms	No.	2,106	3,584	573	915	1,488	792	1,057	1,849	25,146	52,668	77,814
Bed spaces	No.	4,876	9,299	1,284	2,424	3,708	1,784	3,079	4,863	57,330	150,335	207,665
ROOM OCCUPANCY RATES (per cent)												
1977 - July	40.1	38.4	39.4	48.6	70.2	63.2	43.2	54.5	49.7	51.1	55.8	54.3
August	50.7	52.3	51.3	50.5	71.9	64.9	51.7	68.3	61.2	56.6	65.3	62.5
September	50.5	53.0	51.6	47.2	64.4	58.8	62.8	70.0	66.9	58.5	65.6	63.3
September quarter 1977	47.1	47.8	47.4	48.8	68.9	62.3	52.4	64.2	59.2	55.4	62.2	60.0
1978 - July	36.2	32.6	34.7	58.4	72.7	67.2	46.3	56.1	51.2	50.6	55.4	53.9
August	44.6	45.7	45.0	57.0	75.0	68.1	60.2	71.3	66.6	56.8	63.5	61.3
September	49.2	55.0	51.6	50.3	66.8	60.4	65.7	69.3	67.8	59.7	65.9	63.9
September quarter 1978	43.3	44.3	43.7	55.3	71.5	65.3	57.3	65.5	62.0	55.6	61.6	59.6
BED OCCUPANCY RATES (per cent)												
1978 - July	24.2	17.8	21.2	37.9	44.1	42.0	27.1	32.2	30.3	32.7	33.3	33.1
August	31.8	28.3	30.1	38.5	45.3	42.9	37.2	47.7	43.9	38.4	41.0	40.3
September	35.7	34.8	35.3	32.9	40.3	37.7	40.8	46.3	44.3	40.6	43.0	42.3
September quarter 1978	30.5	26.9	28.8	36.5	43.3	40.9	35.0	42.0	39.4	37.2	39.0	38.5
TAKINGS FROM ACCOMMODATION (\$'000)												
1978 - July	554	330	884	241	535	776	279	439	717	9,985	20,105	30,090
August	691	468	1,159	234	559	793	374	572	946	11,573	23,996	35,568
September	791	566	1,357	208	491	699	417	540	957	11,892	24,512	36,404
September quarter 1978	2,036	1,364	3,400	682	1,586	2,268	1,069	1,551	2,620	33,449	68,613	102,062

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
NUMBER AND CAPACITY								
September quarter 1978								
Establishments	No.	414	396	153	195	50	11	1,724
Powered sites	No.	39,775	21,043	11,425	10,898	2,273	669	118,761
Unpowered sites	No.	23,199	9,688	5,947	2,616	1,898	445	56,910
Cabins, flats, etc.	No.	978	681	466	424	71	16	3,473
Total capacity		63,952	31,412	17,838	13,938	4,242	1,130	179,144
SITE OCCUPANCY RATES (per cent)								
1977 - July	13.0	6.8	39.0	9.8	31.2	10.8	42.4	17.0
August	17.3	10.7	45.6	14.9	37.3	13.1	55.4	21.9
September	17.7	9.7	36.3	18.2	41.2	15.9	39.4	20.6
September quarter 1977	16.0	9.0	40.4	14.2	36.5	13.2	45.8	19.8
1978 - July	13.2	7.6	42.8	8.5	32.6	10.9	49.7	18.2
August	17.0	10.6	47.5	12.8	38.3	12.4	61.2	22.1
September	17.8	11.6	38.0	15.8	39.0	14.2	45.7	21.3
September quarter 1978	16.0	9.9	42.8	12.3	36.6	12.5	52.3	20.5
GUEST NIGHTS ('000)								
1978 - July	631	256	1,034	126	359	36	45	2,487
August	879	412	1,221	206	450	42	55	3,264
September	904	432	915	252	437	47	39	3,027
September quarter 1978	2,413	1,100	3,170	583	1,246	125	140	8,777
TAKINGS FROM ACCOMMODATION (\$'000)								
1978 - July	1,152	547	1,563	185	532	54	64	4,096
August	1,557	730	1,796	296	641	69	84	5,174
September	1,615	782	1,350	355	630	77	59	4,867
September quarter 1978	4,324	2,059	4,709	835	1,803	200	206	14,137

(a) Includes Australian Capital Territory.

TABLE 3. HOTELS AND MOTELS ETC. WITH FACILITIES AND CARAVAN PARKS : EMPLOYMENT

	Licensed hotels with facilities				Motels, etc.				Caravan parks			
	Males		Females		Males		Females		Males		Females	
	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other
30 September 1978												
New South Wales	1,962	1,600	1,624	2,657	1,647	466	2,305	3,663	652	187	483	258
Victoria	1,561	1,451	1,052	1,909	1,014	243	1,304	1,828	477	149	299	130
Queensland	1,770	872	1,913	1,909	822	303	1,193	1,403	468	146	379	184
South Australia	825	939	657	1,748	298	139	352	997	134	73	81	78
Western Australia	883	351	1,496	1,193	359	144	531	622	189	70	185	111
Tasmania	583	355	384	897	105	60	110	550	48	13	35	16
Northern Territory	181	65	217	133	107	25	151	135	21	4	16	3
Australian Capital Territory	125	134	111	236	78	51	116	219	(a)	(a)	(a)	(a)
Australia	7,890	5,767	7,454	10,682	4,430	1,431	6,062	9,417	1,989	642	1,478	780

(a) Australian Capital Territory employment included in New South Wales for caravan parks.

S/T 1980